«FF_ttl» «resp_name»
«FF_Address1»
«FF_Address2»
«FF_Address3»
«FF_Address4»
«FF_Address5»
«FF_PostCode»

Our ref: P1183/«Serial_Num»«ChkL»/ «FF_PID»

«LetterDate»

Dear «resp_name»,

Thank you for recently taking part in *Understanding Society*. As you may remember, you were selected to receive payment as part of our set of questions about your choices of different lottery options. Congratulations!

You were awarded [amount of money] to be paid to you by [date]. At that time you will receive a Gift Card in the post which you can use in a wide range of high street stores.

You do not have to do anything to claim your Gift Card. It will be sent to you automatically. If you have not received the Gift Card by the date written above, please contact a member of the *Understanding Society* team on Freephone 0808 168 1356. Please save this letter for your reference.

If you have any questions at all about *Understanding Society* and your involvement in it, please get in touch using the contact details below. You can also post comments, send us a message and find more information about the study, including early findings, at our special participants' website, **www.understandingsociety.ac.uk/participants**.

Once again, thank you for your help. We look forward to speaking to you again next year.

Many thanks,

N.N Bul

Professor Nick Buck

Director, *Understanding Society*

Institute for Social and Economic Research

University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.