

«FF_ttl» «resp_name»
«FF_Address1»
«FF_Address2»
«FF_Address3»
«FF_Address4»
«FF_Address5»
«FF_PostCode»

Our ref:
P1183/«Serial_Num»«ChkL»/
«FF_PID»

«LetterDate»

Dear «resp_name»,

Thank you for recently taking part in *Understanding Society*. As you may remember, you were selected to receive payment as part of our set of questions about your choices of different lottery options. Congratulations!

Enclosed is your Gift Card for the amount of [amount of money]. You can use your Gift Card at a wide range of high street stores. Just take it to the checkout with you. If you have any questions, please contact a member of the *Understanding Society* team on Freephone 0808 168 1356.

If you have any questions at all about *Understanding Society* and your involvement in it, please get in touch using the contact details below. You can also post comments, send us a message and find more information about the study, including early findings, at our special participants' website, www.understandingsociety.ac.uk/participants.

Once again, thank you for your help. We look forward to speaking to you again.

Many thanks,



Professor Nick Buck
Director, *Understanding Society*
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

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