

IP10 New entrant advance letters

Letter N1 new entrant last wave responding hh positive message £10

Letter N2 new entrant last wave responding hh negative message£10

Letter N3 new entrant last wave non responding hh positive message£10

Letter N4 new entrant last wave non responding hh negative message£10

Letter N5 new entrant last wave responding hh positive message £20

Letter N6 new entrant last wave responding hh negative message £20

Letter N7 new entrant last wave non responding hh positive message £20

Letter N8 new entrant last wave non responding hh negative message £20

Letter N9 new entrant last wave responding hh positive message £10 +
£10

Letter N10 new entrant last wave responding hh negative message£10 +
£10

Letter N11 new entrant last wave non responding hh positive message£10
+ £10

Letter N12 new entrant last wave non responding hh negative
message£10 + £10

Letter N13 new entrant last wave responding hh positive message £30

Letter N14 new entrant last wave responding hh negative message£30

Letter N15 new entrant last wave non responding hh positive message£30

Letter N16 new entrant last wave non responding hh negative
message£30

Letter N1 new entrant last wave responding hh positive message £10



RESP_Name

Add1

Add2

Add3

Add4

Add5

Postcode

Contact us:

Participant helpline: 0800 252 853

Web: www.understandingsociety.ac.ukEmail: contact@understandingsociety.ac.uk

Date

Salutation

I am writing to ask for your help with a world-leading study about life in the UK. This is the largest survey of its kind in the world and covers a wide range of issues such as housing, family life, education, health, employment, the environment, health and well-being. The data are used by academics, students, policy makers and charities such as Age UK and The Children's Society. Your participation is completely voluntary but we hope you and your household will find the time to take part in this important study, and that you find it both interesting and enjoyable. Your participation will give a voice to the experiences of thousands of people like you. The information already given to us by other participants has proved to be very valuable and will become even more valuable if you participate too. To find out more about the study, please visit www.understandingsociety.ac.uk/participants

Please be assured that all the information you provide is treated confidentially.

To say thank you for your help and let you know we value your contribution, we've enclosed a **£10 gift-card** which has already been activated for you, and is ready to use.

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Username: 082adxrv	Password: Greens
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If you are unable to complete your questionnaire on-line, an interviewer will be in touch with you to arrange a convenient time for an interview. Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with our Participant Helpline.

With many thanks,

Professor Michaela Benzeval – Director, Understanding Society
Institute for Social and Economic Research, University of Essex

Letter 16 (N1)

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Name: RESP_Name

PID: FF_PID

MOVING FROM...

Add1

Add2

Add3

Add4

Add5

Postcode

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

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contact@understandingsociety.ac.uk

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Wivenhoe Park, Colchester. C04 3SQ



Letter N2 new entrant last wave responding hh negative message£10



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Letter 116 (N2)

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PID: FF_PID	New Address: _____
MOVING FROM...	
Add1	Home Phone: _____
Add2	(inc STD code)
Add3	Postcode: _____
Add4	Mobile: _____
Add5	E-mail address: _____
Postcode	Date of move: _____

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Mobile: _____
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Mobile: _____
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Mobile: _____

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Letter N3 new entrant last wave non responding hh positive message£10



RESP_Name
Add1
Add2
Add3
Add4
Add5
Postcode

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Email: contact@understandingsociety.ac.uk

Date

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Institute for Social and Economic Research, University of Essex

Letter 516 (N3)

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Name: RESP_Name

PID: FF_PID

MOVING FROM...

Add1

Add2

Add3

Add4

Add5

Postcode

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

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Mobile: _____

Name: _____

Mobile: _____

Name: _____

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Wivenhoe Park, Colchester. C04 3SQ



Letter N4 new entrant last wave non responding hh negative message£10



RESP_Name
Add1
Add2
Add3
Add4
Add5
Postcode

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Date

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Letter 5116 (N4)

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PID: FF_PID	New Address: _____
MOVING FROM...	
Add1	Home Phone: _____
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Letter N5 new entrant last wave responding hh positive message £20



RESP_Name
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Date

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Letter 17 (N5)

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Letter N6 new entrant last wave responding hh negative message £20



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The interview.

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contact@understandingsociety.ac.uk

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Understanding Society, University of Essex
Wivenhoe Park, Colchester. C04 3SQ



Letter N7 new entrant last wave non responding hh positive message £20



RESP_Name
Add1
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Add3
Add4
Add5
Postcode

Contact us:

Participant helpline: 0800 252 853
Web: www.understandingsociety.ac.uk
Email: contact@understandingsociety.ac.uk

Date

Salutation

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Username: 082adxrv	Password: Greens
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With many thanks,

Professor Michaela Benzeval – Director, Understanding Society
Institute for Social and Economic Research, University of Essex

Letter 517 (N7)

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Name: RESP_Name	MOVING TO...
PID: FF_PID	New Address: _____
MOVING FROM...	
Add1	Home Phone: _____
Add2	(inc STD code)
Add3	Postcode: _____
Add4	Mobile: _____
Add5	E-mail address: _____
Postcode	Date of move: _____

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Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
Mobile: _____
Name: _____
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Letter N8 new entrant last wave non responding hh negative message £20



RESP_Name
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Add2
Add3
Add4
Add5
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Letter 5117 (N8)

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**Moving home?
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Letter N9 new entrant last wave responding hh positive message £10 +
£10



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With many thanks,

Michaela Benzeval

Professor Michaela Benzeval – Director, Understanding Society
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Letter N10 new entrant last wave responding hh negative message£10 +
£10



RESP_Name

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Add2

Add3

Add4

Add5

Postcode

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Web: www.understandingsociety.ac.ukEmail: contact@understandingsociety.ac.uk

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Letter 119 (N10)

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Name: RESP_Name

PID: FF_PID

MOVING FROM...

Add1

Add2

Add3

Add4

Add5

Postcode

MOVING TO...

New Address: _____

Home Phone: _____

(inc STD code)

Postcode: _____

Mobile: _____

E-mail address: _____

Date of move: _____

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Mobile: _____

Name: _____

Mobile: _____

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Letter N11 new entrant last wave non responding hh positive message£10
+ £10



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Letter 519 (N11)

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Letter N12 new entrant last wave non responding hh negative
message£10 + £10



RESP_Name
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Michaela Benzeval

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Letter 5119 (N12)

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Letter N13 new entrant last wave responding hh positive message £30



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Add5
Postcode

Contact us:

Participant helpline: 0800 252 853
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Email: contact@understandingsociety.ac.uk

Date

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Username: 082adxrv	Password: Greens
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With many thanks,

Michaela Benzeval

Professor Michaela Benzeval – Director, Understanding Society
Institute for Social and Economic Research, University of Essex

Letter 18 (N13)

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Name: RESP_Name	MOVING TO...
PID: FF_PID	New Address: _____
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Add2	(inc STD code)
Add3	Postcode: _____
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Add5	E-mail address: _____
Postcode	Date of move: _____

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

Name: _____
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Michaela Benzeval

Professor Michaela Benzeval – Director, Understanding Society
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Letter 118 (N14)

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Letter N15 new entrant last wave non responding hh positive message£30



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Professor Michaela Benzeval – Director, Understanding Society
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Letter 518 (N15)

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Letter 5118 (N16)

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